

Product sourcing, with the receipts attached.

Importivity handles end-to-end product sourcing and custom product manufacturing: the factory, the price, the production line and the order into your warehouse, for brands that are too small for the system global sourcing was built for. Every figure below has a written definition and a published method.

\$150M+ In goods value sourced	1,000+ Vetted manufacturers	20+ People across 7 countries	31% Average landed cost saved
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Company at a glance

Founding date and legal entity are left off rather than guessed at. Ask and you get them in writing.

WHAT IT IS	A product sourcing and manufacturing company. Runs end-to-end sourcing and custom product manufacturing for brands without their own factory relationships.
HEADQUARTERS	Austin, Texas.
SOURCING HUBS	Austin, Ho Chi Minh City, Guangzhou, Wenzhou.
TEAM	20+ people across 7 countries, including the U.S., Vietnam, China, Mexico, Pakistan and India. Staff and contractors.
NETWORK	1,000+ vetted manufacturers across 9 manufacturing regions.
BUYERS	Independent brands and growing product companies in the US and Europe.
CERTIFICATIONS	None held today. What we are pursuing, and the dates, are published at importivity.com/trust-center .

BOILERPLATE, PASTE AS IS

Importivity handles end-to-end product sourcing and custom product manufacturing. It is headquartered in Austin, Texas, with sourcing hubs in Guangzhou, Wenzhou and Ho Chi Minh City, works with a network of 1,000+ vetted factories, and has sourced more than \$150M in goods value for clients. importivity.com

Leadership

Headshots are in the asset pack, cleared for editorial use.



Tanner Plante Founder and CEO	Jordan Lewis Chief Operating Officer	Moazzan Ishfaq Chief Technology Officer	Courtney King Director of Ops, Asia	Lila Manroe Head of Communications
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What we can talk about

Subjects with a named person and a published position behind them.

Tariffs and landed cost Section 301, IEEPA and HTS classification, and what a duty change does to a small brand's margin inside a quarter.

Moving production out of China What a Vietnam or Mexico shift really costs, how long it takes, and where it goes wrong.

How factory vetting works Trading company versus manufacturer, and what an audit catches.

Publishing your own numbers Why we print a 31% saving when we measured 45%.

On the 31%. Measured across 32 clients with a complete data set, against the invoices or supplier prices each client gave us for what they paid before, net of our fees. The measured average is 45%. We publish 31% because that is the number we will defend line by line.

Press contact

Interviews, comment, speaking and fact checks. If a number here is not clear enough to publish, write and we will show you how it was measured. If we get something wrong, tell us and we correct it and say that we did.

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